

WWD

Fashion. Beauty. Business.



Fendi's New Clan

The Italian fashion house has tapped the Kardashians for its latest campaign for the Peekaboo bag.

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Tisch's Take

Lizzie Tisch has unveiled a new style venture, LTD by Lizzie Tisch.

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Global Role

Anthropologie has named Peter Ruis head of its international operations outside of North America and China.

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WE ARE FAMILY

BROTHERS ARIEL AND SHIMON OVADIA'S PRESENTATION TUESDAY FOR THEIR OVADIA & SONS LABEL IS BOUND TO BE ONE OF THE MUST-SEES OF NEW YORK FASHION WEEK: MEN'S. HERE, THE TWINS WORK ON ONE OF THEIR GRATEFUL DEAD-INSPIRED LOOKS. FOR MORE ON THE OVADIAS, DESIGNERS' INSPIRATIONS, WHAT TO SEE AND DO IN NEW YORK AND MORE, SEE PAGES 10 TO 22.

PHOTOGRAPH BY JOSHUA SCOTT

BUSINESS

HBC Paring Down Retail

- The company is working to restore profitability and reduce debt through sell-offs and joint ventures.

BY DAVID MOIN

At the Hudson's Bay Co., the ardor over retail is cooling in the wake of some deals gone sour. As a result, a strategic shift could be in the making, with an increasing focus on real estate, where HBC's governor and executive chairman Richard Baker began his career.

It's been difficult in Europe, where HBC established retail operations over the last three years by purchasing Galeria Kaufhof in Germany and opening Hudson's Bay and Saks Off 5th stores in Germany and The

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FASHION

Raf Simons Reimagines Calvin Klein Jeans Brand

- The line emphasizes utility, pop-inflected irreverence, high-low ethos, big logos and Americana.

BY LISA LOCKWOOD

NEW YORK — Raf Simons has transformed the codes of Calvin Klein over the last two years. Now he's aiming to do the same with Calvin Klein jeans, serving up a completely reimagined collection that hits stores next month.

The line emphasizes utility, pop-inflected irreverence, high-low ethos, big logos and a theme Simons has made his own at Calvin: Americana.

Trucker jackets, the Western shirt, the cowboy boot, the baseball cap and the bandana — all things the chief creative officer has made signatures of his women's and men's collections at Calvin since taking over almost two years ago — are re-mixed and reworked in the fall women's and men's jeans collections with color-blocking and patchwork denim. The collection is chock-a-block with oversized

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TODD SNYDER

"State Fair"



INSPIRATIONS

NEW YORK DESIGNERS EMBRACE CLASSIC TAILORING, THE MAYAN RIVIERA, THE COOL SKATER BOY AND EVEN STATE FAIRS.

BY LUIS CAMPUZANO



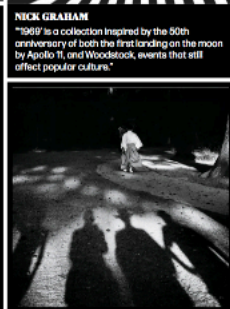
NICK GRAHAM

"1969" is a collection inspired by the 50th anniversary of both the first landing on the moon by Apollo 11 and Woodstock, events that still affect popular culture."



GUSTAV VON ASCHENBRACH

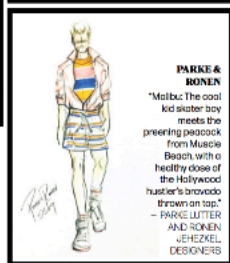
"Swiss midcentury graphic design" - ROBERT GELLER, DESIGNER



KRAMMER & STOUT

"8 Days in Jopari" was inspired by my first visit to Japan this past spring. The intersection of peaceful contemplation with the organized chaos of Tokyo, and a lifelong appreciation of the illustrative work of the Japanese artist Hokusai, informed the design process."

- MIKE RUBIN, DESIGNER



PARKE & ROKEN

"Malibu: The cool kid skater boy needs the preening peacock from Muscle Beach with a healthy dose of the Hollywood hustler's bravado thrown on top."

- PARKE LUTTER AND ROKEN
JEHEZKEL DESIGNERS



WILLY CHAVARRIA

"Cool doesn't look so cool any more. It's more about sincerity and groove. That's what really shines."



OVALDIA & SONS

"Psychadelic Solutions."
- AREL AND SHIMON
OVALDIA DESIGNERS