

WWD

Fashion. Beauty. Business.



Market Expansion

Hudson's Bay is turning its website into a marketplace platform, offering more brands as well as categories it doesn't carry.

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More Than A Month

A slew of brands, including Tory Burch and H&M USA, are using International Women's Month as the launchpad for yearlong initiatives.

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Still More Shows

The fall 2021 show season goes on, with brands like Mint Design and Mikio Sakabe showing in Tokyo.

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safety zone

Duvet coats and quilting effects are a main trend for fall. Designers embraced ideas of protection and comfort, while others referenced the great outdoors. Olivier Rousteing's vibrant pink rendition for Balmain, seen here, offered a glam, joyful take. For more, see pages 8 to 12.

PHOTOGRAPH BY VANNA BASSETTI

FASHION

Dressier Days Are Returning, Vendors and Retailers Say

- Consumers are beginning to once again buy dressier fashions as COVID-19 restrictions ease, both G-III and Destination XL said Thursday.

BY KELLIE ELL AND JEAN E. PALMIERI

Americans are starting to dress up again.

As states, for better or worse, continue to ease coronavirus restrictions, vaccination rates increase and more workers begin to slowly return to their offices, apparel brands and retailers say there is growing evidence consumers are starting to ditch the uber-casualwear that became their uniforms over the last year and opt for dressier fashion. On Thursday, both G-III Apparel Group Ltd. and men's wear retailer Destination XL pointed to the trend as a sign for optimism that sales of

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BUSINESS

End of an Era: Wexner Leaving VS

- Leslie Wexner and wife Abigail will not be up for reelection this spring to the L Brands board.

BY KELLIE ELL WITH CONTRIBUTIONS FROM DAVID MOIN

Leslie H. Wexner is leaving Victoria's Secret.

Parent company L Brands revealed Thursday that the company's founder, chairman emeritus and former chief executive officer would not stand for reelection to the L Brands board at this year's shareholder meeting in May. Neither would his wife Abigail.

"L Brands is at a terrific place in its history," Wexner, age 83, said in a statement. "The board is incredibly well-led by Sarah and we have two new wonderful directors joining us. We have some of the strongest brand leaders in our history and the businesses are well positioned going into the future. I am more confident than ever that we have very positive momentum as we approach the planned separation into two businesses. Now is an ideal time for Abigail's and my transition from the board."

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